

# We wake up in 5 years – what has changed?

“The new standard is for corporates to allocate an additional 5% of the cash they would otherwise hold on their balance sheet to investments in impact-led corporate venturing projects in partnership with expert partners like USAID.”

- Charmian Love

“Innovation capital as an asset class is becoming more professional and democratic through the connections being formed by the triple helix of governments, corporations and universities coming together to support entrepreneurs making the world a better place.”

- Jim Mawson

“Corporates not only appreciate that shareholder value is driven by their values in action, but realise that investing for impact drives economic prosperity and vice versa. Value and values become inextricably linked.”

Jim Clifford, OBE

“A deep transformative mindset shift has happened within corporates as a result of their relationships with start-ups. Through these realizations corporates are starting to change business models that tackle global challenges.”

- Julia Rebholz

“As multinational companies get larger and larger, the structures and incentives within them get less and less suited to produce the innovation that is the lifeblood of capitalism. Increasingly, companies are looking externally for their future sources of growth, including through investments in companies, venture funds and strategic partnerships.”

- Sam Gray

“Corporate capital thinks about its impact on people and planet as much as USAID, and recognizes an urgent, exciting opportunity to combine forces around the water-food-energy security nexus.”

- Amanda Feldman