



# Global Corporate Venturing **Institute**

## **POWERING CORPORATE VENTURING**

The first and only specialized institute dedicated to corporate venturing industry advancement, staying power, and innovation ecosystem impact.



# What is the Global Corporate Venturing Institute?

**THE FIRST SPECIALIZED INSTITUTE DEDICATED TO CORPORATE VENTURING INDUSTRY ADVANCEMENT, STAYING POWER AND IMPACT**



Actionable professional development and certification, rigorous research, and community building

In today's world of disruptive markets, where innovation and transformation are board-level priorities, the need for high-performance, scalable corporate venture programs is more important than ever. The Global Corporate Venturing (GCV) Institute was created to unleash the collective potential and power of corporates as strategic investors and innovation partners.

With its global reach and robust curriculum, the GCV Institute provides professional development for CV team functions as well as foundational CV common language and context for effective parent and external stakeholder engagement. Designed 'by CVCs, for CVCs', the Institute brings together the premier global CV community and GCV's finger on the pulse of the industry with Bell Mason Group's (BMG) deep CV industry research and best practice trends analysis. Leaders from high-performing CV groups share their expertise and insights in videos, panels, case studies and as course mentors.

Through its curriculum and community building, the GCV Institute curriculum offers:

- Dual tracks for Investment (CVC) and Corporate Venture Business Development (CVBD)/ Portfolio Development Teams
- CV industry common language and context for Parent stakeholders who support and partner with CV teams
- Continuing education on legal, HR, marketing, and program management
- Powerful communities of practice: of alumni, mentors, CV experts
- Engaging mix of learning modalities delivered via state-of-the-art Learning Management System (LMS)—live Online, self-paced and face-to-face (pandemic permitting!) formats

## **IMPACT-DRIVEN APPROACH TO PROFESSIONAL CV PLATFORM & TEAM DEVELOPMENT**

- ✓ Global reach and partnerships for broad, robust curriculum, localized delivery
- ✓ Commitment to ongoing industry and academic research to build curriculum
- ✓ GCV academic network for topical research rigor and input to certification standards
- ✓ Builds on the GCV Academy 5-year history of CVC professional development and community building
- ✓ Assessment-based certification path

# GCV Institute Curriculum

The Institute offers courses and learning journeys that target the Essentials (CV common language and context) and Deep Dives for CV professional development and certification, as well as other opportunities for CV continuing education and community connections. Program length may range from 2 hours for a course to 3 months for a deep dive learning journey with an on-the-job practicum. Courses are offered in a variety of modalities to meet professionals' learning needs and ensure on-the-job application. Please visit [gcvinstitute.com](http://gcvinstitute.com) for current information on program dates. Customized programs are also available.



## THE ESSENTIALS

CV Common Language and Context  
\$750-2000 per person, group discounts available

**CV Essentials for Enterprise**  
For: Parent Ecosystem Partners and New CVBD Teams

**CVC Essentials**  
*(formerly the GCV Academy)*  
For: Parent Ecosystem or New Programs

## DEEP DIVES

CV Professional Development and Certification  
\$5000-6000 per person, group discounts available

**Landing the Value of Corporate Venturing (LVCV)**  
For: CVBD Teams and Key Parent Partners

**High-Performance Strategic Investing (CVC)**  
For: CV Investment Teams

## HOT TOPICS

- Legal Topics (CVC Board and Observer)**
- CV Program Marketing and Community Building**
- CV Portfolio and Performance Management**
- CV HR and Incentive Programs**

## COMMUNITY

Networking, Mentorship

**Community of Practice Connections and Alumni Events Ongoing**



# Institute Advisory Board

Visit [gcvinstitute.com](http://gcvinstitute.com) or email us at [info@gcvinstitute.com](mailto:info@gcvinstitute.com) to learn more.



Munich Re Ventures



CSAA Insurance Group,  
a AAA Insurer



## OUR 'BY CVCS, FOR CVCS APPROACH': FEATURED EXPERTS

Kim Armor, COO at Comcast Ventures

Karim Botros, Managing Director at Echo Health Advisors

Barbara Burger, Vice President of Innovation, President at Chevron Technology Ventures

Debra Brackeen, Chief Strategy and Innovation Officer at CSAA Insurance Group/Avanta Ventures

Rob Coppedge, CEO at Echo Health Ventures

Tarik Galijasevic, Managing Director at Allstate Strategic Ventures

Stefan Hasselbeck, Vice President, Portfolio Development at Munich Re Ventures

George Hoyem, Managing Partner at In-Q-Tel

Tamiko Hutchinson, Vice President, Portfolio Development at Intel Capital

Ranjit Kurup, Director Global Business Development & BU Relations at Intel Capital

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Ian Sanders, Vice President, Strategic Portfolio Development at Munich Re Ventures

Nicolas Sauvage, Managing Director at TDK Ventures

Reese Schroeder, Investor at Allstate Strategic Ventures

Lee Sessions, EIR at GCV, Bell Mason Fellow, ex-Intel Capital Portfolio Development MD

Jaidev Shergill, Managing Partner at Capital One Ventures

Dave Stevenson, COO at Merck Global Health Innovation Fund

Bill Taranto, President & General Partner at Merck Global Health Innovation Fund

Madura Wijewardena, Head of Business Development at Comcast Ventures